

STORYTOLES

MADE IN HOLLAND



SPRING COLLECTION  
2021



NEW

STORYTILES | NEW COLLECTION  
EAST WEST HOME IS BEST



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# OUR STORY

## Our heritage, our ideas, our tiles in a nutshell

### How it all started...

One day, her lovely old grandmother gave Marga van Oers -founder & designer of StoryTiles- a box with beautiful authentic Dutch tiles from the year 1600. Marga had and still has a head full of stories and ideas. She revived these tiles by designing her own fantasies on them. The typical old Dutch character gained a contemporary, artful appearance with a wink to the past. 'Dutch heritage with a twist', so to say.

*"Everyone looks at the stories that I design on the tiles in his own way. With poetic and imaginative images I just wish to create a smile on peoples faces. The small fable on the tile often reminds you of a place, a moment, a person, so you won't forget."*

*Throughout most of my days I feel like I am creating presents all the time! And the best moments as a designer I have when new tiles are coming out of the tile oven... I like the thought of StoryTiles tiles staying in houses forever and keeping special moments and memories alive."*

– Marga van Oers

StoryTiles are sustainable, not only when it comes to the materials we use; 100% local and handmade. But also because our tiles show a feeling of timelessness and are therefore everlasting pieces of small art. We experience that our tiles often become very precious for the owner. Once bought as a small artwork, but over the years the tile becomes a personal piece in someones home. You want to surround yourself with nice things that you cherish and that touch you emotionally. Tiles are often one of those 'things' you get attached to. You keep the tile with you where-ever you live and eventually your tiles become your childrens tiles, from generation to generation.

Marga's designs on StoryTiles are seen and sold all over the world. People from lots of different countries like the tiles, start collecting, hang them in their houses or tile a beautiful wall with them. The dream of the little girl, the art student, teacher and entrepreneur Marga came true and continues: Tile lovers from everywhere are being intuitively and emotionally touched by the universal visual language of StoryTiles.







## STORYTILES FACTS

Fresh from the Tile Bakery



Baked in a traditional  
tile oven

Baked on  
810 degrees!



*Celebrate Spring times!*  
*Our NEW collection is out now*

STORYTILES | NEW COLLECTION  
FLOWERS SAY IT ALL

NEW

STORYTILES









Old Dutch heritage  
with a twist

STORYTILES | NEW COLLECTION  
LEFT OUTDOOR LOVERS  
RIGHT INTO THE WILD  
ON STORYSHELF MEDIUM (46 CM)  
BELOW EAST WEST HOME IS BEST



NEW

STORYTILES | NEW COLLECTION  
LEFT INTO THE WILD  
RIGHT INTO THE WILD





NEW

STORYTILES | NEW COLLECTION  
OUTDOOR LOVERS

Sun is out!  
Let's go outside



STORYTILES | NEW COLLECTION  
EAST WEST HOME IS BEST





STORYTILES | NEW COLLECTION  
DESIGNED BY ESTHER SEPER  
PAGE LEFT 'WINE O'CLOCK'  
PAGE RIGHT 'FLOWERS SAY IT ALL'



NEW



*A bunch of flowers to say...*



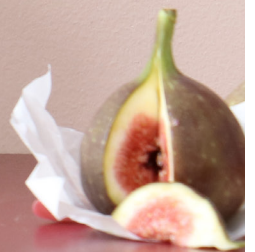
# Springtime means birds, bees & and feeling floral

- by NATHALIE LÉTÉ  
PARIS



STORYTILES | NEW COLLECTION  
DESIGNED BY NATHALIE LÉTÉ  
PAGE LEFT BIRDS AND BEES  
PAGE RIGHT FEELING FLORAL

NEW





NEW

STORYTILES | NEW COLLECTION  
PAGE LEFT WE ARE THE CHAMPIONS  
PAGE RIGHT WILDCARD TO WIMBLEDON

Time to play...

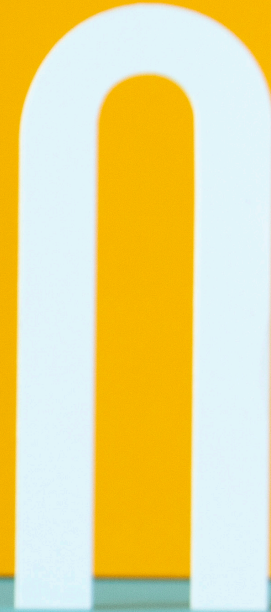


STORYTILES SPORTS



Let the games begin!





Time to play... Let the games begin!

NEW



WE ARE THE CHAMPIONS  
SIM

NEW



WILDCARD TO WIMBLEDON  
SIM

NEW



THAT RUNNING FEELING  
SIM

NEW



PEDAL POWER  
SIM



NEW

STORYTILES | NEW COLLECTION  
PAGE LEFT YOUR LEEUWARDEN  
PAGE RIGHT EINDHOVEN ILLUMINATES YOU



*New iconic Dutch cities on a tile*

CITY TILES

EINDHOVEN



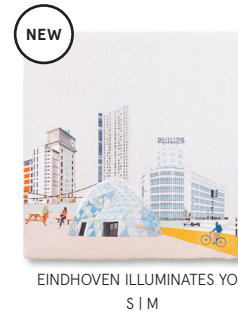




## Meet our new Dutch cities!



YOUR LEEUWARDEN  
S I M



EINDHOVEN ILLUMINATES YOU  
S I M



ZUTPHEN CITY OF TOWERS  
S I M



MEMORIES OF BREDA  
S I M



LONG LIVE LEIDEN  
S I M



SEE YOU IN ZWOLLE  
S I M



CHARMING MIDDELBURG  
S I M



ARNHEM ON THE RHINE  
S I M



# STORYTILES

# NEW COLLECTION

ABOUT STORYTILES

All tiles are baked in traditional Dutch ovens at a high temperature. Each product is unique, as it is hand baked and designed.

The StoryTiles are heat, UV and water- resistant. You can easily clean this product with a soft cloth.

QUALITY:	100% ceramics		
SIZE:	Small	10x10	cm
	Medium	13x13	cm
	Large	20x20	cm
PRODUCTION:	Made in Holland		
OTHER:	Hanging system included		



BIRDS AND BEES  
NATHALIE LÉTÉ  
S I M



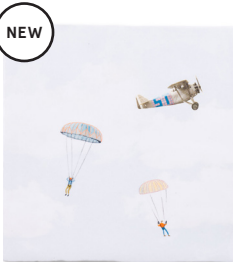
FEELING FLORAL  
NATHALIE LÉTÉ  
S I M



FLOWERS SAY IT ALL  
ESTHER SEPERs  
S I M



WINE O'CLOCK  
ESTHER SEPERs  
S I M



FEEL ALIVE  
S I M



INTO THE WILD  
S I M



OUTDOOR LOVERS  
S I M



EAST WEST HOME IS BEST  
S I M



CELEBRATE GOOD TIMES  
S I M



YOUR LEEUWARDEN  
S I M



EINDHOVEN ILLUMINATES YOU  
S I M



ZUTPHEN CITY OF TOWERS  
S I M



MEMORIES OF BREDA  
S I M



LONG LIVE LEIDEN  
S I M



SEE YOU IN ZWOLLE  
S I M



CHARMING MIDDELBURG  
S I M



ARNHEM ON THE RHINE  
S I M



WE ARE THE CHAMPIONS  
S I M



WILDCARD TO WIMBLEDON  
S I M



THAT RUNNING FEELING  
S I M



PEDAL POWER  
S I M





# ACCESSORIES

FRAME SMALL ( 10 X 10 CM)

FRAME LARGE (20 X 20 CM)



← StoryTiles Frame

FRAME LARGE (20 X 20 CM)

STORYSHELF SMALL (34 CM)



StoryTiles Shelf

ST

Accessorize your  
tiles & let your wall  
tell stories





STORYSHELF		
QUALITY:	Sustainable oak wood	
SIZE:	Small	34 x 6.5 x 1.7 cm
	Medium	46 x 6.5 x 1.7 cm
PRODUCTION:	Made in Holland	
OTHER:	Hanging system included	



FAMILY HOLDER		
QUALITY:	Sustainable oak wood	
SIZE:	Small	34 x 6.5 x 1.7 cm
	Medium	46 x 6.5 x 1.7 cm
PRODUCTION:	Made in Holland	

ABOUT THE ACCESSORIES

Accessorize the tiles. Make the tile an eye-catcher by framing it, give it a center stage by placing it in one of the holders, or put the tile to use as a coaster.

The frames and holders are made from collected oak wood found in the Dutch forests. The wood has been given a second life and is artisanally crafted into wooden frames and holders. The accessories are made to complement the characteristics of the tiles.



FRAME YOUR TILE

STORYTILES FRAME	
QUALITY:	Sustainable oak wood
EQUAL TO TILE SIZE:	Small 10 x 10 cm
	Medium 13 x 13 cm
	Large 20 x 20 cm
PRODUCTION:	Made in Holland
OTHER:	Hanging system included



HOLD YOUR TILE

STORYTILES HOLDER	
QUALITY:	Sustainable oak wood
SIZE:	One size fits all
	6.5 x 6.5cm
PRODUCTION:	Made in Holland



PROTECT YOUR TABLE

STORYTILES COASTER	
QUALITY:	Sustainable cork
SIZE:	One size fits all
PRODUCTION:	Designed in Holland
OTHER:	4 cork pieces included



FAMILY HOLDER SMALL (34 CM)  
HOLDER (6.5 CM)



# PLAIN TILES

BATH & KITCHEN ATELIER ROSE  
STORYTILES | NEW COLLECTION  
FROM TOP TO BOTTOM  
FEELING FLORAL  
FLOWERS SAY IT ALL  
BIRDS AND BEES  
WINE O'CLOCK



STORYTILES | TILE TABLEAUS  
DESIGNED BY NATHALIE LÉTÉ  
WILD FLOWERS





# PLAIN TILES

BATH & KITCHEN SOUK PEARL  
STORYTILES | NEW COLLECTION  
UP FEELING ALIVE  
MIDDLE LEFT EAST WEST HOME IS BEST  
MIDDLE RIGHT INTO THE WILD  
BELOW OUTDOOR LOVERS



BATH & KITCHEN SNOW WHITE  
STORYTILES | MODERN COLLECTION  
UP STRIKE A POSE  
MIDDLE FEEL ALIVE  
BELOW TREASURE HUNTING



ATELIER ROSE  
10 X 10 CM



OCEAN GREEN  
13 X 13 CM



ATELIER GREY  
10 X 10 CM



SNOW WHITE  
10 X 10 CM  
13 X 13 CM



NEW



Dropping our new Mini's

# MINI TILES

ABOUT THE MINIS

Discover the two-in-one mini tiles. The mini tiles are made with love and artisanally baked in Holland. The tiles can be used with a magnet or a hanging system. The mini tiles like iron surfaces and in addition, can be used as a decorative art piece.


QUALITY:	100% ceramics
SIZE:	One size 6x6 cm
PRODUCTION:	Made in Holland
OTHER:	Magnet and hanging system included

NEW



YOUR LEEUWARDEN

NEW




EINDHOVEN ILLUMINATES YOU

NEW




ZUTPHEN CITY OF TOWERS

NEW




MEMORIES OF BREDA

NEW




LONG LIVE LEIDEN

NEW




SEE YOU IN ZWOLLE

NEW



CHARMING MIDDELBURG


NEW



ARNHEM ON THE RHINE



IN LOVE WITH HAARLEM



MY DEAR MAASTRICHT



FAIRYTALE-LIKE  
DEN BOSCH



BEAUTIFUL THE HAGUE  
BEHIND THE DUNES



SIZES & PACKAGING

All tiles are available in size small. A limited selection is available in sizes medium & large. The StoryTiles have eye-catching cardboard packages combined with a unique sticker, showing the title, artist, EAN-code, and available sizes. The packaging features a small catalog as well.

STORYTILES SIZES:

Small	10x10 cm
Medium	13x13 cm*
Large	20x20 cm

\*This size is equivalent to the original old Dutch tile.



DISPLAY

Looking for the perfect way to present the StoryTiles, Mini Tiles or Plain tiles? The StoryTiles displays will complement the tiles and highlight their characteristics.

DIMENSIONS:

StoryTiles display medium	62 x 57 x 24 cm
StoryTiles display small	36 x 57 x 24 cm
Display mini tiles	30 x 43 x 18 cm
Plain Tiles display	30 x 23 x 2 cm



DISPLAY  
PLAIN TILES

HANGING SYSTEM

The StoryTiles products; StoryTiles, StoryWood and the Mini Tiles come with a nifty hanging system.

The StoryTiles can be attached with a simple nail on the wall. The Mini Tiles have an integrated magnet and an applicable hanging system.

StoryWood has an integrated hanging system which makes it easy to hang the art piece flat on the wall.

StoryPlates come with a plate hanger so you can hang them on a wall.



STORYTILES DISPLAY  
MEDIUM



STORYTILES DISPLAY  
SMALL



MINI DISPLAY  
MINI TILE



ABOUT THE  
STUDIO

CONTACT  
INFORMATION

CUSTOM MADE STORYTILES

Everyone has a story to tell! We design custom made tiles: an even more personal art piece. Together with our designer, you can create a totally new and unique design and bake this on a StoryTile or StoryWood. So impress your relations with an unique limited design as a promotional gift, or your colleagues with a personal end-of-year present.

Are you a store owner? We can also create a design to be sold exclusively in your store. All custom StoryTiles and exclusive collections can be combined with your company packaging and brand logo.

Please contact *studio@storytiles.nl* for more information, we are happy to help you with a customized art piece.

INTERIOR PROJECTS

Create a custom interior with StoryTiles. With our modern ceramic techniques, all concepts are possible as the tiles can be baked in all colors and with all effects. The tiles can be baked as one-offs, limited editions or divided into multiple tiles.

We offer designs for all imaginable spaces: homes, offices, restaurants, hotels and bars. The tiles are UV, heat and water resistant, and the unique designs will last a lifetime.

LICENSE COLLABORATION

StoryTiles has licensed collaborations with multiple organisations. From museums such as the Natural History Museum and the Van Gogh Museum to cooperations with the Fiep Westendorp Foundation. For these license holders StoryTiles creates custom products.

We're always looking for inspiring license collaborations. Don't hesitate to contact StoryTiles if you're interested in a special and unique collection in collaboration with StoryTiles.

ORDERS & SERVICE

StoryTiles is proud to be represented in over 300 stores in more than 20 different countries.

Would you like to have more information on being our next point of sale? Please don't hesitate to contact us, as we would love to get to know you and your store.

*stores@storytiles.nl*  
+31 (0)647990260

PRESS & IMAGES

Would you like to publish something about StoryTiles? Have a look at our image gallery to download all hi-res images & press releases. All images can be found at:  
<https://storytiles.nl/en/press/>

*hello@storytiles.nl*  
+31 (0)647990260

STORYTILES HEADQUARTERS

For all other inquiries, please don't hesitate to contact us with your questions or to share a lovely story.

*hello@storytiles.nl*

SPECIAL THANKS TO

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